

ZenDay Now Includes Sync Capabilities with Evernote

MobiSysteme's ZenDay allows Synchronization with Evernote and provides robust support of Android tablets, enhancing time management platform

ANNECY, France, Sept. 24, 2013 /PRNewswire/ -- Mobisysteme announces availability for its most recent plug-in that synchronizes tasks and reminders between [ZenDay](#) and the popular [Evernote](#) application.

Customers can now add notes as tasks or to-do's either from within Evernote or ZenDay, and synchronize them to either platform, ensuring that regardless of which application they're in, they won't lose important information when organizing multiple schedules. Synchronization with Evernote is one plug-in in a series that makes integrating data between ZenDay and third-party time management and project management applications a breeze. Earlier this spring, a plug-in for the ZenDay app was made available for [Google Tasks](#) as part of Mobisysteme's strategy to complement other project management, time management and task management applications currently on the market.

ZenDay is a time management platform that combines schedules and to-do lists. With its sleek three-dimensional interface that allows scrolling ahead through days, weeks and months, it's like having real-time navigation for scheduling appointments and tasks. ZenDay provides the feel of moving forward in time, and its popular Floating Tasks system helps customers keep commitments -- and resist procrastination.

When used with Evernote, customers can synchronize their notes directly into the ZenDay Calendar via a plug-in, thereby allowing them to track important tasks in the ZenDay application. Reminders and important task-related details remain intact and appear within the ZenDay app. Conversely, ZenDay users who have come to rely on the sleek "Rolodex-like" calendar that incorporates Tasks and To-Do's have the flexibility to synchronize them as general notes in Evernote. Synchronization is seamless between the two systems, giving customers all the tools they need to get things done, keep organized and maintain focus without having to juggle time management tools.

"Synchronization between Evernote and ZenDay demonstrates our dedication to helping customers stay organized by using tried-and-true

tools that work for them, with no disruptions and no need to adopt new systems," says Mobisysteme Co-Founder and CEO [Richard Phan](#). "Mobisysteme selected Evernote because the company's philosophy aligns with our own, in addition to its easy-to-use yet powerful features that ease the stress of locating important information quickly. When it comes to getting things done, and doing so calmly and efficiently, we're certain that these combined technologies enhance their respective capabilities to deliver a complete solution for time management and note taking."

The Evernote plug-in for ZenDay is available on [Google Play](#) for \$2.99

In addition to sync functionality between third-party applications, ZenDay has also bolstered support for all types of [Android tablets](#) on Google Play. Tablets are used in different contexts than smartphones. The new ZenDay landscape mode introduces *Cards*, which presents additional information so customers have more on-screen real estate to better organize their time. For example, the Plan Card pulls a list of tasks that need your attention, depending on your priorities, schedules and deadlines. The Event Card displays a map, along with attendees' contact details. Additionally, the Web Card allows users to display information from their email or any other cloud service, and immediately plan meetings and tasks right inside ZenDay. Better yet, ZenDay can handle [Doodle](#) links, so checking schedules and replying to a Doodle meeting requests on mobile now takes only a few seconds.

This desire for lower-cost tablets bodes well for Android devices in the U.S. and abroad. [Recent data reports](#) show that during the second quarter of 2013, sales of Android tablets of all stripes shot up to 67%, compared to Apple's 28.3%. In China, Samsung has secured 11% of that market.

Through the extensibility of its platform and continued support of mobile devices of all kinds, Mobisysteme is positioned to meet the needs of Android tablet customers searching for a better solution than default calendar apps and to-do lists currently out there. For more information, visit the [ZenDay website](#).

About [Mobisysteme](#)

Mobisysteme was founded on the principle that simple yet robust organizational tools will keep people zen in their hectic lives. The founders set about creating time management tools for mobile devices that help individuals stay focused and organized while maintaining balance between professional and personal pursuits, therefore lowering stress. The ZenDay mobile device platform offers productivity applications that integrate calendaring and task features in a single, beautiful 3D interface. ZenDay is built on an extensible platform that offers integration with other popular calendaring, task, time management and project management tools. The

company has offices in San Francisco and near the French Alps. For more information, visit zenday-app.com

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